

# The Shabbat Project

KEEPING IT TOGETHER

MELBOURNE, 2014

Dear Community Member,

It is with great excitement that we formally launch **The Shabbat Project Melbourne, 2014**.

Melbourne, for the first time will be joining world Jewry in keeping one Shabbat. Over 170 cities will be participating in this electrifying and unifying initiative. The Shabbat Project is set to happen on the 24<sup>th</sup>-25<sup>th</sup> of October.

We are thrilled to have been featured in the Jerusalem Post. The link to the article is attached below.

<http://www.jpost.com/page.aspx?pageid=7&articleid=372824>

We have compiled an informative and enlightening endorsement video to launch the project.

The link to the video is attached below.

<https://www.youtube.com/watch?v=4J-E0BEQVbg&feature=youtu.b>

Through the use of social media, we intend to spread awareness and excitement, publicizing the project to the community with constant updates/ pictures/ videos.

Please like and follow us on Facebook and Instagram.

<https://www.facebook.com/TheShabbosProjectAU?ref=hl>

TheShabbatproject, Melbourne

The Shabbat Project will kick-off with the communal 'amazing' Glicks Great Challah Bake. The objective of this exciting event is for women of all ages and affiliation to bake Challah in unity. (Some for their very first time.) We aim at attracting thousands of women. This event will take place on Thursday October 23<sup>rd</sup> at 7:30pm the Glicks Headquarters, 45-53 Whiteside Road Clayton south.

Over the Shabbat itself (24<sup>th</sup>-25<sup>th</sup> October), Melbourne Shules, communities, schools and youth groups will be hosting numerous events in various locations. To find and follow events in your area, please visit the website.

[www.theshabbatprojectmelbourne.com.au](http://www.theshabbatprojectmelbourne.com.au)

The Shabbat will conclude with a moving and enthralling communal Havdallah concert, which is set to take place on Saturday night at Caulfield Park.

**Sign up here to be a part of this amazing project.**

**[www.theshabbatprojectmelbourne.com.au](http://www.theshabbatprojectmelbourne.com.au)**

For those hosting events please email the office:

**[info@theshabbatprojectmelbourne.com.au](mailto:info@theshabbatprojectmelbourne.com.au)** or call 03 8554 1418 to confirm:

1. Time:
2. Date
3. Location
4. Booking details if required

Looking forward to celebrating with you,

Shabbos Project Committee 2014.



# The Shabbat Project

**24/25 October 2014**

For more information & to sign up go to:  
**[TheShabbatProjectMelbourne.com.au](http://TheShabbatProjectMelbourne.com.au)**

**The Shabbat Project**  
MELBOURNE, 2014

  
**biggest CHALLAH BAKE**  
23 OCTOBER

  
**community HAVDALAH**  
25 OCTOBER